

FOR IMMEDIATE RELEASE

Girls Thinking Global to Support Empowerment of Girls Globally

Cambridge, Massachusetts, (September 29, 2014) - Girls Thinking Global (GTG) announced its official non-profit launch today, an organization connecting global change makers to empower adolescent girls. The non-profit aims to Educate, Empower, Engage and Energize people across the globe to take action for girls worldwide. Girls Thinking Global is embarking on a visionary journey to create a global network serving women and girls, to leverage resources – monetary, in-kind, and communicative – to ensure that every possible dollar and resource is used to improve the quality of life for adolescent girls worldwide.

Girls Thinking Global was founded by Kathy Hurley, a Harvard Advanced Leadership Initiative Fellow, Deb deVries, a former Houghton Mifflin Harcourt Executive, Cassandra Walker and Elizabeth Teixeira, recent Harvard Graduate School of Education alumnae in the International Education Policy program. GTG has been working out of Harvard Business School Innovation Laboratory since June 2014, and became incorporated in August of 2014.

“The well-being of adolescent girls is a crucial element to creating better, happier, and healthier societies across the globe,” states Kathy Hurley, Girls Thinking Global Founder and Co-Chair of the Board of Directors. “We founded Girls Thinking Global to ensure that women and girls across the globe have access to the resources they need to implement sustainable, community-driven programs that positively impact and create change for adolescent girls globally.”

The team recently closed a Kickstarter campaign and raised an amazing \$20,223, all of which will be used to cover the cost of GTG’s first international documentary, one of the non-profit’s primary programmatic components. This first documentary highlights the work of the Jungle Mamas, an exemplary group that trains indigenous Achuar women and adolescents in the Ecuadorian Amazon to become birthing attendants, reducing maternal and neonatal mortality across the region. You can view more about Jungle Mamas here: <http://www.pachamama.org/advocacy/jungle-mamas>

“We are proud that Girls Thinking Global will orchestrate advocacy campaigns to build awareness around the opportunities for education and access to health care on a global scale,” Deb deVries, Girls Thinking Global Founder and Co-Chair of the Board of Directors states. “We will also host an annual summit to highlight the work that these women, girls, and organizations have undertaken across the globe, as they are true exemplars and leaders in the field that can share what is possible when culturally sensitive, sustainable practices are put into place.” As part of the annual summit GTG will host an awards program recognizing individuals and organizations that have brought advancement and opportunities to girls and women worldwide.

In addition to the documentaries and annual summit, GTG has created an interactive, online database of organizations working with adolescent girls that non-profits can use to be matched with mentors and mentees and to find strategic resources. They will also be distributing a bi-monthly newsletter showcasing organizations working to improve the lives of girls and women and are striving to be an advocate for issues facing adolescent girls, sharing relevant stories, events, and advocacy campaigns from around the world, increasing the global discourse around the issues facing girls and women every day.

About Girls Thinking Global:

The Girls Thinking Global's mission is to connect global change makers to empower adolescent girls. Based in Cambridge, the vision of Girls Thinking Global is to create a global network of organizations that are serving girls and women to leverage resources – monetary, in-kind, and communicative – to ensure that every possible dollar and resource is used to improve the quality of life for adolescent girls worldwide. Girls Thinking Global has been working out of Harvard Business School Innovation Laboratory since June 2014, and became incorporated in August 2014.

To learn more about Girls Thinking Global, please visit www.girlsthinkingglobal.org

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